



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 1 of 2

INNOVATIVE ADVERTISING INC. - 11360
ATTN: HEIDI GUERRA
4250 HWY 22, SUITE 7
MANDEVILLE LA 70471

Contract No 402983	Contract Dt 10-19-2012	Revision Dt 10-22-2012	Rev# 1	Advertiser CHAD BAREFOOT CAMPAIGN	Brand CHAD BAREFOOT CAMPAIGN SD 18	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 1013			CMS # 246776	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-20-2012	End Date 10-26-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246776				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1013																	
1	10-22-2012	10-26-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				1	30	X	X	X	X	X			5	650	5	3,250.00
2	10-22-2012	10-26-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				1	30	X	X	X	X	X			5	850	5	4,250.00
3	10-22-2012	10-26-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)				1	30	X	X	X	X	X			5	200	5	1,000.00
4	10-22-2012	10-26-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30	X	X	X	X	X			5	250	5	1,250.00
5	10-22-2012	10-26-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				2	30	X	X	X	X	X			4	175	4	700.00
6	10-22-2012	10-26-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30	X	X	X	X	X			5	275	5	1,375.00
7	10-22-2012	10-26-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30	X	X	X	X	X			5	1,100	5	5,500.00
8	10-22-2012	10-26-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30	X	X	X	X	X			3	1,400	3	4,200.00
9	10-22-2012	10-26-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				1	30	X	X	X	X	X			3	1,400	3	4,200.00
10	10-20-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				1	30						X		1	750	1	750.00
11	10-22-2012	10-26-2012	08:00PM - 09:00PM	TUES PRIME 8-9P (810)				3	30		X						1	1,200	1	1,200.00
			----- ITEM LINE NOTE ----- DWTS 3																	
12	10-22-2012	10-26-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				1	30		X						1	2,300	1	2,300.00
			----- ITEM LINE NOTE ----- PRVT PRACT CD																	
13	10-22-2012	10-26-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				1	30			X					1	2,300	1	2,300.00
			----- ITEM LINE NOTE ----- NASHVILLE CD																	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
14	10-22-2012	10-26-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)			3	30					X			1	1,000	1	1,000.00
			----- ITEM LINE NOTE -----																
			20/20 3																
15	10-20-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30						X	X	1	750	1	750.00
16	10-22-2012	10-26-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			2	30	X	X	X	X	X			4	750	4	3,000.00
17	10-20-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30						X		1	150	1	150.00
															Contracted Gross Total:		51	37,175.00	
															Actual Gross Total:		51	37,175.00	
															Agency Commission:			5,576.25	
															Net Total:			31,598.75	
Month/YR		Preempted			Made Good			Contract Total			Adjustments						Actual Total		
Oct 12		750.00			0.00			37,175.00			0.00						37,175.00		
TOTAL		750.00			0.00			37,175.00			0.00						37,175.00		

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